

David Lewis

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**Barbara Bloom**

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Frieze New York  
Focus  
Booth D35

Randall's Island

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May 3-6, 2018

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Press

# Sotheby's

## The Best of Frieze New York

by Ahnna Lee  
May 7, 2018



BARBARA BLOOM, CORNER: RODIN SCULPTURE, 1998.  
COURTESY OF DAVID LEWIS, NEW YORK.

### David Lewis, Focus, Booth D35

A leading figure of The Pictures generation, artist Barbara Bloom's conceptual interior works here bridge the exchange between image and object in an enticingly clever approach through mirroring effects. Among the collection, a full mirrored vanity presents on its table an appropriated black and white photograph of an actress reading a script on the same vanity which displays the very script and smaller vanity mirror in the image. This mirror is also carefully etched with an image of the subject's hand on her head echoing the same gesture in the photograph on the vanity table, allowing the viewer to imagine possible interpretations - looking beyond the looking glass. In *Corner: Rodin Sculpture* (1998), Bloom cleverly places the photograph of the sculpture in a corner mirroring the corner displayed in the image matched with the dissecting line of the frame's border, ultimately creating a continuous visual and conceptual intersection between object and image.

# CULTURED

## The 8 Best Booths to See at FRIEZE New York

by Sarah Roffino  
May 2018

New Yorkers got just what they've been begging for on Wednesday when summer hit full force on the opening day of Frieze New York, now in its seventh edition. The fair, which is open through Sunday, is hosting more than 190 international galleries in a newly designed tent on Randall's Island. Despite a lack of air conditioning which left visitors sweaty and dazed, collectors and dealers were seemingly in good spirits. Herein, we present a selection of booths not to miss.



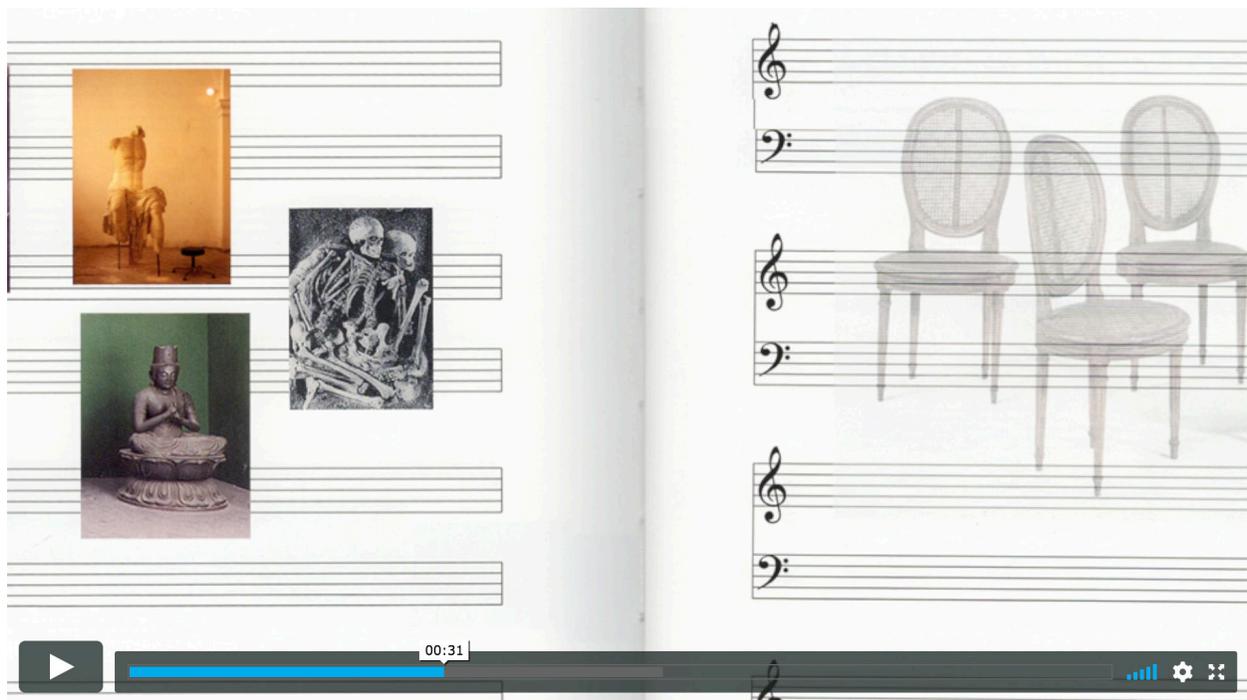
Photography by Tess Mayer

Within the Focus section (for galleries 12 years and younger), is Lower East Side dealer David Lewis's solo presentation of works by conceptual artist Barbara Bloom. The overview of her image-based sculptural practice includes works from 1989 to the present, including *Vanity Mirror III* (Edwardian) from 1989, pictured here. Perhaps lesser-known than her Pictures Generation peers, Bloom's work is a slow, seductive burn and a quietly bold statement for a Frieze presentation.

# frieze

Preview: 'Her Refusal of Easy Answers Is Now Very Resonant':  
Find out why David Lewis is dedicating his booth at Frieze New York 2018 to the work of  
Barbara Bloom

April 24, 2018



1:39

In *Focus* at Frieze New York 2018, David Lewis presents a solo presentation of three decades of work by Barbara Bloom. As a key 'Pictures Generation' artist, Bloom has continuously mined the worlds of film, literature, and pop culture to poetic and humorous effect, though her interest in sculpture as an extension of an image-based practice sets her apart from many of her peers. Incorporating the forms of furniture - from a Rietveld chair to Joan Crawford's vanity - and united in a domestic mise-en-scene by a carpet work, the works each recall Church confessionals. According to Bloom these works probe the question of who in, contexts of display and value, is confessing and who is listening - an exploration of 'places in which we make a spectacle of secrecy [...] a place for things we want to hide.'

*Frieze New York 2018 takes place May 4–6, with Preview Days on May 2 and 3.*

# Wallpaper\*

## Frieze New York 2018 preview: an insider's guide

by Vasili Kaliman  
April 23, 2018



*Vanity, 2017, by Barbara Bloom, vanity mirror and lighting, mirrored vanity table, photograph etched small vanity mirror, digital archival photograph, and movie scripts. Courtesy of the artist and David Lewis, New York*

Robust sales and a top-notch roster of galleries, artists and collectors have made Frieze New York an essential event on the global art fair calendar since its inception in 2012. Ahead of the 2018 edition (3-6 May), Wallpaper\* invited New York-based art advisor Vasili Kaliman to pick out the artists to watch at Randall's Island – plus which satellite events are worth the trek during Frieze Week, and where to refuel in the city. Originally from Australia, Kaliman was a gallerist in Sydney and Melbourne, presenting more than 250 exhibitions of contemporary art over 15 years. He now spends all his time viewing exhibitions, visiting artist's studios, and attending art fairs throughout the world.

### Barbara Bloom at David Lewis

David Lewis, one of New York's most rigorous gallerists, is presenting a show by conceptual artist Barbara Bloom (b 1951). Known for her practice centering on photography and installation, Bloom's work is a seductive, beautifully constructed, visual world. Her sculptures are like detective novels, offering viewers clues and compelling them to form a narrative.

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